

### 1 Launch Of SGUnited Traineeships (SGUT) Programme

MyCareersFuture.sg

| The SGUT programme was officially launched on MyCareersFuture.sg for fresh graduates to apply for traineeship opportunities.

### 11 Scaling Up Your Human Capital In 2020

2pm - 4pm . Zoom Webinar

| A webinar session for employers to learn how to manage their employees' work experience amidst this economic disruption.

### 15 Virtual Career Fair (VCF) For SGUnited Traineeships (SGUT) Programme

vcf.MyCareersFuture.sg

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| A Virtual Career Fair has been curated for SGUnited Traineeships to facilitate matching of graduates to Host Organisations to take on traineeship opportunities.

### 16 SME Growth - Digital Marketing For Every Business Opportunities

2pm - 4pm . Zoom Webinar

| A webinar session to help SMEs understand the concept of digital marketing and how it can help to boost business opportunities.

### 17 The Art Of Marketing And Branding For Your Business During Economic Uncertainty


2pm - 4pm . Zoom Webinar

| A webinar session to help SMEs to understand the art of marketing and branding to help businesses during this period of economic uncertainty.

## EVENT HIGHLIGHTS | MAY 2020



JOB MATCHING


### SGUnited Jobs Initiative



COVID-19 has greatly disrupted enterprises with borders closing and travel restrictions. It has resulted in certain sectors having **excess manpower and some facing manpower shortage** (short-term and long-term).


Enterprises keen to participate can either post/search for on WSG's MyCareerFuture Portal or contact respective Managers



As such, the SGUnited Jobs Initiative seeks to

- **Match workers to enterprises** with current available jobs (created as a result of COVID-19 or those with short-term manpower needs due to disruption)
- Help enterprises recruit



WSG officer shared on the SGUnited Jobs (SGUJ) Initiative that is available for SMEs to tap on.

**DBS Online SME Academy Live Webinar - Tourism Sectors** | WSG, together with DBS and SSG, hosted a webinar series to share with SMEs on the various supports that are available for them to tap on during the COVID-19 situation to boost their businesses.