



Nice to meet you, my name's Valencia, and I am the...

Regional Controller

May also be known as: Regional Financial Controller

I am the person-in-charge of shaping the regional finance operations of the business. I work closely with C-suite and other business functions to advise on various finance implications and support strategic decision-making from a finance perspective.

WHO AM I

Valencia Regional Controller

"I am a highly experienced finance professional and I ensure that the business meets both statutory and regulatory requirements in the region. Where needed, I am also hands-on in my approach in leading and mentoring junior finance professionals. I have a strong understanding in various reporting standards and financial governance frameworks so that a robust reporting process and control environment can be achieved. I also lead with other experienced finance professionals in specialised areas of tax, treasury and corporate finance in optimising the financial performance of the business."

MY ROLE

To function effectively in my role, I have:

- **Knowledge of financial reporting standards and disclosure** such as General Accepting Accounting Principles (GAAP), International Financial Reporting Standards (IFRS), Sarbanes-Oxley (SOX). etc.
- Understanding of **the business other regulatory requirements in the region that may impact finance**

I am responsible for:

- Developing and implementing **F&A policies, controls and procedures**
- Providing **technical accounting advice and oversight of F&A operations**
- Coordinate and prepare **consolidated financial reports, ensuring compliance to the region's regulations and company policy**
- Coordinate and prepare **regional annual budgets, budget processing, budget forecasts and tax reporting**
- Define **financial performance KPIs and analyse financial data to present performance results to C-suite**
- **Initiate financial projects** and work with Finance Transformation Lead to improve regional finance operations

MY SKILLS

Accounting Standards



Financial Reporting Quality



Financial Planning



Financial Analysis



Internal Control



Accounting and Tax Systems



Financial Management



Group Accounting and Reporting



Business Process Management



Regulatory Compliance



DAY IN MY LIFE

- 9:00 • Review emails and arrange list of meeting with various finance staff for the week. A **regulation has been implemented in one of the countries within the region** and impacts the region's finance operations which **needs to be assessed** and incorporated into existing operations.
- 10:00 • Attend **meeting with external auditors** and finance team to **kickstart the financial audit for the region's entities**.
- 11:00 • Review the latest **performance and financial reports** received from the region's finance team in preparation for discussions with C-suite
- 1:00 • Meet with **appointed finance representatives and IT** for new finance project in progress to **streamline system processes and incorporate new internal controls**. Issues are discussed and resolutions are proposed for approval.
- 3:00 • Meet with **finance team** to go through **latest financial and business performance** for the period. **Abnormalities are raised for investigation and progress of quarterly reporting** is discussed.
- 5:00 • Attend meeting with **C-suite** to **update on and discuss periodic financial and business performance figures**

MY TOOLBOX



Core Accounting system is the foundation used to capture and record financial accounting transactions. Regional Controllers need to understand the functionalities and system process within.



Financial Consolidation Solutions enable the management of the consolidation workflow and apply appropriate controls throughout the accounting cycle. This allows single source of truth and automate consolidation processes that can provide Regional Controllers obtain a centralised view of reporting figures for the region



Enterprise / Corporate Performance Management (EPM/CPM) combines BI with financial management and forecasting. Compared to pure BI tools, it focuses more on financial planning and forecasting, to plan, monitor, and take action in order to improve business performance.