



Appendix:  
**Descriptions of  
new Gen AI skills  
for job archetypes**

# Tech practitioner: Skills and proficiencies (1/2)\*



| Skill name and description                                                                                                                                                                                                                                                                                                                                           | Proficiency level                                                                                                                    |                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                |
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| <b>Prompt design:</b><br>This skill highlights the importance of crafting effective prompts to guide Gen AI models toward desired outputs. It involves understanding how to refine prompts to elicit contextually appropriate and valuable results from Gen AI models.                                                                                               | ●○○○○○                                                                                                                               | ●●○○○○                                                                                                                                                                                                                                                                             | ●●●○○○                                                                                                                                                                                                                                             | ●●●●○○                                                                                                                                                                                                             | ●●●●●○                                                                                                                                                                                                                                                                | ●●●●●●                                                                                                                                                                                                         |
| <b>Application of Gen AI principles:</b><br>Understanding and applying the concepts, frameworks, applications, and implications of Gen AI models.                                                                                                                                                                                                                    |                                                                                                                                      | Understands the underlying concepts and theoretical frameworks of Gen AI                                                                                                                                                                                                           | Implements basic Gen AI to support everyday tasks (e.g., administrative and research), and optimizes prompts to increase the quality of outputs                                                                                                    |                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                |
| <b>Gen AI model selection:</b><br>Expertly evaluating and selecting the most appropriate Gen AI model for each use case.. This involves analyzing published metrics, conducting user experiments, and considering available external models.                                                                                                                         | Recognizes basic Gen AI models and performs guided selection based on simple metrics. Can suggest minor adjustments to selections    | Understands and can apply basic criteria to select Gen AI models for straightforward use cases. Proposes minor enhancements based on user feedback                                                                                                                                 | Identifies and selects appropriate Gen AI models for various use cases through assessment of key selection parameters, such as significance of dataset quality and model training (including data management), and model parameters                | Evaluates and compares Gen AI models using published metrics and user experiments. Addresses non-routine selection challenges and manages unpredictable tasks                                                      | Critically analyzes advanced Gen AI models and optimizes selection processes for complex use cases. Develops innovative solutions to enhance model performance                                                                                                        | Synthesizes interdisciplinary knowledge to redefine Gen AI model selection practices                                                                                                                           |
| <b>Gen AI model evaluation:</b><br>Assessing the quality, performance, and potential impact of chosen Gen AI models across various financial domains and applications is critical for ensuring successful deployment.                                                                                                                                                | Executes basic, predefined evaluations for Gen AI models, focusing on specific tasks. Recognizes straightforward performance metrics | Understands qualitative evaluation methods, user feedback analysis, while identifying ethical considerations in the model's generated outputs to propose initial improvements based evaluation findings                                                                            | Designs and carries out custom evaluations of Gen AI models. Collaborates to analyze results, enhance model performance, and communicate evaluation results                                                                                        | Develops comprehensive evaluation frameworks for Gen AI models across different domains. Addresses complex evaluation challenges and manages diverse application scenarios                                         | Innovates and implements advanced evaluation techniques for Gen AI models. Critically assesses performance and impact, providing insights for optimization                                                                                                            | Develops and can apply novel evaluation methodologies that shape Gen AI evaluation best practices                                                                                                              |
| <b>Gen AI application development and deployment:</b><br>Designing and building applications around Gen AI models, integrating the language processing capabilities into specific use cases and domains, and troubleshooting AI tools.                                                                                                                               | Constructs basic applications utilizing Gen AI for specific tasks. Follows predefined guidelines and basic integration steps         | Develops applications that incorporate Gen AI models that addresses straightforward use cases, and understands basic software troubleshooting steps, such as interpretation of help resources and documentation. Implements basic controls and understands fundamental model risks | Creates sophisticated applications by integrating multiple Gen AI models. Implements and manages appropriate safeguards to mitigate model risks                                                                                                    | Designs and deploys advanced Gen AI applications tailored to complex use cases. Evaluates and can apply a range of controls and risk management techniques. Handles unpredictable deployment scenarios effectively | Architects intricate Gen AI-driven applications using innovative techniques for context augmentation and robust guardrails. Drives optimization, such as automation of troubleshooting tasks through custom scripts or tools, and ensures high-performance deployment | Leads the development of cutting-edge Gen AI applications that push the boundaries of current capabilities. Conducts pioneering research to advance the filed of Gen AI-powered applications                   |
| <b>Gen AI model development and fine-tuning:</b><br>Leveraging in-dept learning expertise and statistical inference knowledge, tech practitioners are responsible for designing, implementing, training, and evaluating Gen AI models. This includes rigorous performance assessment and understanding their potential impact across various financial applications. | Implements Gen AI models using established architectures. Conducts basic evaluations to assess their effectiveness on simple tasks   | Develops Gen AI models by adapting existing architectures to specific use cases. Applies data pre-processing, de-duplication, and cleaning techniques for data manipulation to train AI models, and identifies and troubleshoots basic performance issues                          | Creates custom deep learning architectures, such as developing data pipelines to create fine tuning datasets, to support specific tasks and applications. Analyzes model performance and implements debugging strategies to resolve complex issues | Designs and fine-tunes advanced Gen AI models for diverse applications. Optimizes model performance through comprehensive evaluation techniques and addresses ethical considerations                               | Innovates novel Gen AI architectures and algorithms. Enhances model performance through advanced optimization techniques while effectively managing risks and ethical concerns                                                                                        | Pioneers industry-leading Gen AI model designs and algorithms. Leads research efforts to push the boundaries of the field, setting new standards for performance, safety, and ethical considerations in Gen AI |

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# Tech practitioner: Skills and proficiencies (2/2)\*



| Skill name and description                                                                                                                                                                                                                                        | Proficiency level                                                                                                                                           |                                                                                                                                                                                                               |                                                                                                                                                                             |                                                                                                                                                                                        |                                                                                                                                                                                                          |                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Responsible AI and Gen AI practices:</b><br>Integrating and ensuring compliance of ethical principles in AI projects. Driving framework creation for responsible AI development.                                                                               | <b>1</b><br>●○○○○○                                                                                                                                          | <b>2</b><br>●●○○○○                                                                                                                                                                                            | <b>3</b><br>●●●○○○                                                                                                                                                          | <b>4</b><br>●●●●○○                                                                                                                                                                     | <b>5</b><br>●●●●●○                                                                                                                                                                                       | <b>6</b><br>●●●●●●                                                                                                                                                                                                             |
|                                                                                                                                                                                                                                                                   | Applies established ethical guidelines to AI development projects, ensuring alignment with common ethical standards and addressing potential ethical issues | Understand differences across AI systems based on common ethical concerns surrounding intellectual property, data privacy, and environmental impact considerations, and draft guidelines for ethical AI usage | Integrates comprehensive ethical considerations into AI development processes. Evaluates the implications of AI systems and implements strategies to mitigate ethical risks | Designs and enforces robust ethical frameworks for AI use across various projects. Critically assesses existing guidelines and recommends improvements for enhanced ethical compliance | Develops advanced frameworks for responsible AI usage, incorporating diverse ethical perspectives and regulatory requirements. Leads efforts to refine ethical standards and practices in AI development | Establishes thought-leading ethical frameworks for AI and Gen AI. Conducts in-depth evaluations of ethical guidelines and drives the evolution of responsible AI practices at a strategic level                                |
| <b>Gen AI models technical aspects of security and ethics:</b><br>Ensuring AI models and systems are secure and ethically sound, from development through deployment and operation.                                                                               | Grasps the foundational principles of AI model security and basic testing procedures. Understands initial concepts of AI guardrails and their importance    | Applies basic AI security measures and configures guardrails within AI systems. Monitors systems to ensure compliance with established security protocols                                                     | Implements comprehensive AI security strategies and configure advanced guardrails. Conducts regular audits and compliance checks to maintain ethical standards              | Develops sophisticated security protocols tailored to organizational needs. Refines and enhances AI guardrails to address emerging threats and ethical considerations                  | Leads the creation and implementation of advanced security measures and trust initiatives. Oversees the continuous improvement of AI guardrails and ensures robust monitoring for ethical compliance     | Directs organizational efforts in establishing and maintaining high standards for AI security and ethics. Leads red team exercises to identify vulnerabilities and enhance trust and safety protocols                          |
| <b>Prompt engineering:</b><br>Being adept at creating nuanced and strategic prompts that optimize AI model performance. This involves mastering various methodologies for crafting innovative and effective prompts to fully leverage the capabilities of Gen AI. | Understands the basic principles of crafting prompts for AI models. Creates simple prompts to generate clear outputs                                        | Shapes and refines prompts to effectively produce specific outputs. Experiments with different approaches to improve prompt effectiveness                                                                     | Develops more sophisticated prompts that consider context and desired outcomes. Adjusts strategies to enhance the quality and relevance of model responses                  | Crafts nuanced and strategic prompts tailored to complex tasks. Utilizes various methodologies to optimize AI model performance and achieve desired results                            | Leads efforts in creating innovative and highly effective prompts. Continuously refines prompt strategies to improve model performance and adapt to new challenges                                       | Oversees the development and implementation of advanced prompt engineering techniques within the organization. Mentors team members on best practices and ensures the alignment of prompt strategies with organizational goals |

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# Tech practitioner: Knowledge (1/2)\*



| Skill name and description                                                                                                                                                                                                                                                                                                                                           | Proficiency level                                                                                                                                                                                                                                                                                                                                   |        |                                                                                                                                                                                                                                                                                                                                              |        |                                                                                                                                                                                                                                                                                                                                                                                        |        |
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| <b>Prompt design:</b><br>This skill highlights the importance of crafting effective prompts to guide Gen AI models toward desired outputs. It involves understanding how to refine prompts to elicit contextually appropriate and valuable results from Gen AI models.                                                                                               | ●○○○○○                                                                                                                                                                                                                                                                                                                                              | ●●○○○○ | ●●●○○○                                                                                                                                                                                                                                                                                                                                       | ●●●●○○ | ●●●●●○                                                                                                                                                                                                                                                                                                                                                                                 | ●●●●●● |
|                                                                                                                                                                                                                                                                                                                                                                      | Concept of prompt design                                                                                                                                                                                                                                                                                                                            |        | Techniques in prompt construction. Impact of prompts on AI outputs, recognizing potential areas for improvements. Principles of how prompts shape AI-generated content                                                                                                                                                                       |        |                                                                                                                                                                                                                                                                                                                                                                                        |        |
| <b>Application of Gen AI principles:</b><br>Understanding and applying the concepts, frameworks, applications, and implications of Gen AI models.                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                     |        | Gen AI as a subset of AI focusing on content creation. Fundamental purpose of Gen AI. Transformative potential of Gen AI in Financial Services sector                                                                                                                                                                                        |        | Difference between Gen AI and other AI paradigms. Basic limitations of AI models in generating contextually relevant outputs. Fundamentals of Responsible AI                                                                                                                                                                                                                           |        |
| <b>Gen AI model selection:</b><br>Expertly evaluating and selecting the most appropriate Gen AI model for each use case.. This involves analyzing published metrics, conducting user experiments, and considering available external models.                                                                                                                         | Importance of words and structures in influencing AI outputs through prompts. Understanding of context window limitations and strategies to work within them                                                                                                                                                                                        |        | Use cases of effective prompts<br>Scenarios where prompt engineering significantly influences outputs                                                                                                                                                                                                                                        |        | Theoretical frameworks of prompt engineering techniques. Concepts in prompt engineering, such as conditional prompts, context manipulation, and refining for specific outputs                                                                                                                                                                                                          |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Relationship between prompt design, model behaviour, and output diversity. Use of RAG and external tools (e.g., Langchain) to extend capabilities of generative artificial intelligence models, allowing interaction with external data sources                                                                                                                                        |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Nuances of prompt optimization and its role in generating tailored outputs. Use of prompt engineering tools and frameworks to streamline implementation of prompt engineering methods                                                                                                                                                                                                  |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Advanced prompt techniques (e.g., Chain-of-Thought, Tree of Thought prompting. Understanding and modification of model configurations to optimize output                                                                                                                                                                                                                               |        |
| <b>Gen AI model evaluation:</b><br>Assessing the quality, performance, and potential impact of chosen Gen AI models across various financial domains and applications is critical for ensuring successful deployment.                                                                                                                                                | Process of generating content using AI models. Steps in handling and interacting with Gen AI tools                                                                                                                                                                                                                                                  |        | Principles behind Gen AI model operation and output generation. Significance of dataset quality and model training                                                                                                                                                                                                                           |        | Identification and use of specific metrics within general evaluation metrics most appropriate to the use case for model choice. Applications and domains where Gen AI models are used                                                                                                                                                                                                  |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Workflow of deploying and fine-tuning AI models. Concepts in Gen AI, including model architectures, training strategies, and optimization techniques                                                                                                                                                                                                                                   |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Complexities of fine-tuning and customizing AI models for specific tasks or outputs                                                                                                                                                                                                                                                                                                    |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Industry standards for model evaluation- Cross-domain evaluation practices                                                                                                                                                                                                                                                                                                             |        |
| <b>Gen AI application development and deployment:</b><br>Designing and building applications around Gen AI models, integrating the language processing capabilities into specific use cases and domains, and troubleshooting AI tools.                                                                                                                               | Low-code, no-code application development. Limitations of model capabilities and performance                                                                                                                                                                                                                                                        |        | Developer tools and frameworks that accelerate development of Gen AI applications. Approaches to deploy models for inference using cloud platforms                                                                                                                                                                                           |        | Concepts behind context augmentation for prompts, such as Retrieval Augmented Generation (RAG). Concepts behind AI governance and how to test and evaluate applications for safety and alignment                                                                                                                                                                                       |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Concepts behind context augmentation techniques, such as knowledge graphs. Safeguarding LLMs with Guardrails for content generation                                                                                                                                                                                                                                                    |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Design of model pipeline. Concepts behind compute efficiency, such as quantization and similar efficiency techniques                                                                                                                                                                                                                                                                   |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Guardrail and moderation techniques, and the effectiveness of guardrail methods. Cutting-edge context augmentation techniques                                                                                                                                                                                                                                                          |        |
| <b>Gen AI model development and fine-tuning:</b><br>Leveraging in-dept learning expertise and statistical inference knowledge, tech practitioners are responsible for designing, implementing, training, and evaluating Gen AI models. This includes rigorous performance assessment and understanding their potential impact across various financial applications. | Basic deep learning theory and algorithms (e.g., GANs, VAEs, Transformers). Python libraries (e.g., TensorFlow, PyTorch, Keras). Data pre-processing, de-duplication, and cleaning techniques. Introduction to loss functions and evaluation metrics for generative tasks. Common dataset formats and evaluation methodologies for generative tasks |        | Probability theory and statistics (e.g., latent variables, probabilistic modeling). Embeddings and tokenization. Basic optimization techniques for training neural networks Introduction to fine-tuning techniques (e.g., supervised fine-tuning, parameter-efficient fine-tuning). Identifying and troubleshooting basic performance issues |        | Custom deep learning architectures tailored to specific tasks. Advanced embeddings and tokenization techniques. Intermediate optimization techniques for neural networks. Advanced loss functions and metrics for evaluating generative performance. Data handling for model fine-tuning                                                                                               |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Innovative Gen AI architectures and algorithms. Advanced optimization techniques for model performance. Techniques for mitigating bias and ensuring fairness in generative outputs. Parallel cluster training and inference. Advanced generative concepts (e.g., transfer learning, distillation, explainability, self-supervised learning)                                            |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Advanced statistical inference techniques for generative tasks. Cutting-edge research in Gen AI architectures and techniques (e.g., conditional GANs, autoregressive models). Hardware acceleration techniques (e.g., GPUs, TPUs). Cloud computing platforms for training and scaling models. Specialized uses of Gen AI (e.g., protein generation, 3D model generation, world models) |        |
|                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                     |        |                                                                                                                                                                                                                                                                                                                                              |        | Theoretical foundations of Gen AI. Frontiers of Gen AI research (e.g., generative modeling for scientific discovery). Multi-modal embeddings and models. Fine-tuning models to align with human preferences using reinforcement learning (e.g., RLHF, RLAIIF). Model interpretability and explainability methods for generative models                                                 |        |

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# Tech practitioner: Knowledge (2/2)\*



| Skill name and description                                                                                                                                                                                                                                        | Proficiency level                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                  |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                      |                                                                                                                                                                                                                                                           |
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| <b>Responsible AI and Gen AI practices:</b><br>Integrating and ensuring compliance of ethical principles in AI projects. Driving framework creation for responsible AI development.                                                                               | Ethical principles in AI Responsible AI principles and best practices for development and deployment. Ethical considerations and potential risks of Gen AI interaction. Importance of ethical considerations in AI development, such as bias, privacy, and transparency | Implications of biased AI algorithms and potential societal impact. Importance of transparency and accountability in AI systems. Trustworthy and transparent communication of generative model capabilities and limitations. Ethical frameworks and guidelines for Gen AI-powered tools | Ethical frameworks and guidelines relevant to AI development. Historical context and evolution of AI ethics. Ethical challenges in AI governance, policy-making, and global implications         | Advanced knowledge of ethical dimensions of AI through interdisciplinary perspectives. Techniques for evaluating the ethical implications of AI systems. Comprehensive understanding of ethical considerations in AI development                     | Incorporation of diverse ethical perspectives and regulatory requirements. In-depth understanding of global ethical considerations in AI. Techniques for developing comprehensive ethical guidelines | Ethical dimensions of AI through interdisciplinary perspectives. Ethical challenges in AI governance, policy-making, and global implications. Historical context and evolution of AI ethics. Ethical frameworks and guidelines relevant to AI development |
| <b>Gen AI models technical aspects of security and ethics:</b><br>Ensuring AI models and systems are secure and ethically sound, from development through deployment and operation.                                                                               | Fundamental concepts of AI model security. Basics of system testing pre-deployment (e.g., beta testing, systems integration). Introduction to AI guardrails and their purpose. General trust and safety practices post go-live                                          | In-depth understanding of AI security measures and system testing. Configuration and implementation of AI guardrails for content generation. Best practices for maintaining AI trust and safety                                                                                         | Advanced AI model security and testing methodologies. Strategic development and refinement of AI guardrails. Standard Operating Procedures (SOPs) in operational content moderation              | Strategic development and refinement of AI guardrails. Advanced AI model security and testing methodologies. Standard Operating Procedures (SOPs) in operational content moderation                                                                  | Best practices for maintaining AI trust and safety. In-depth understanding of AI security measures and system testing. Configuration and implementation of AI guardrails for content generation      | Red teaming for discovering vulnerabilities in Gen AI models. Strategic development and refinement of AI guardrails. Advanced AI model security and testing methodologies                                                                                 |
| <b>Prompt engineering:</b><br>Being adept at creating nuanced and strategic prompts that optimize AI model performance. This involves mastering various methodologies for crafting innovative and effective prompts to fully leverage the capabilities of Gen AI. | Theoretical frameworks of prompt engineering techniques. Importance of words and structures in influencing AI outputs through prompts. Use cases of effective prompts                                                                                                   | Understanding of context window limitations and strategies to work within them. Relationship between prompt design, model behavior, and output diversity. Scenarios where prompt engineering significantly influences outputs                                                           | Concepts in prompt engineering, such as conditional prompts, context manipulation, and refining for specific outputs. Nuances of prompt optimization and its role in generating tailored outputs | Advanced prompt techniques (e.g., Chain-of-Thought, Tree of Thought prompting). Use of RAG and external tools (e.g., Langchain) to extend capabilities of generative artificial intelligence models, allowing interaction with external data sources | Use of prompt engineering tools and frameworks to streamline implementation of prompt engineering methods                                                                                            | Understanding and modification of model configurations to optimize output                                                                                                                                                                                 |

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# Tech practitioner: Abilities (1/2)\*



| Skill name and description                                                                                                                                                                                                                                                                                                                                           | Proficiency level                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                              |
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| <b>Prompt design:</b><br>This skill highlights the importance of crafting effective prompts to guide Gen AI models toward desired outputs. It involves understanding how to refine prompts to elicit contextually appropriate and valuable results from Gen AI models.                                                                                               | ●○○○○○                                                                                                                                                                                                                                                                                                             | ●●○○○○                                                                                                                                                                                                                                                                                          | ●●●○○○                                                                                                                                                                                                                                                                                                                                                                                                               | ●●●●○○                                                                                                                                                                                                                                                                                                      | ●●●●●○                                                                                                                                                                                                                                                                                                                               | ●●●●●●                                                                                                                                                                                                                                                                                                                       |
| <b>Application of Gen AI principles:</b><br>Understanding and applying the concepts, frameworks, applications, and implications of Gen AI models.                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                    | Apply Gen AI concepts in practical scenarios, such as recognising when AI generated content is useful                                                                                                                                                                                           | Give prompts and observe the corresponding AI-generated outputs. Analyze the effectiveness of Gen AI outputs for specific tasks. Consider responsible AI aspects of application of Gen AI                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                              |
| <b>Gen AI model selection:</b><br>Expertly evaluating and selecting the most appropriate Gen AI model for each use case.. This involves analyzing published metrics, conducting user experiments, and considering available external models.                                                                                                                         | Define prompt engineering and apply general best practices when interacting with Foundation Models                                                                                                                                                                                                                 | Identify the types of prompt engineering techniques (e.g., zero-shot and few-shot learning applied to foundation models). Apply prompt techniques as necessary for use cases                                                                                                                    | Identify which prompt -techniques are best-suited for specific foundation models Identify potential prompt misuses                                                                                                                                                                                                                                                                                                   | Analyze potential bias in foundation model responses and design prompts that mitigate the bias. Apply prompt engineering strategies to refine model outputs and extend capabilities of models                                                                                                               | Create prompts to elicit precise and diverse responses from AI models. Analyze the nuances of prompts and their influence on AI model behavior                                                                                                                                                                                       | Critically analyze the performance and limitations of prompt engineering techniques. Evaluate the effectiveness and adaptability of prompt engineering methods across diverse scenarios. Devise innovative prompt strategies that push the boundaries of Gen AI capabilities                                                 |
| <b>Gen AI model evaluation:</b><br>Assessing the quality, performance, and potential impact of chosen Gen AI models across various financial domains and applications is critical for ensuring successful deployment.                                                                                                                                                | Apply Gen AI models with varied parameters for different outputs                                                                                                                                                                                                                                                   | Implement models to create content in specific domains or styles. Analyze diverse outputs and assess model performance under different settings                                                                                                                                                 | Analyze model-generated content for quality and coherence. Analyze the performance of different Gen AI models                                                                                                                                                                                                                                                                                                        | Assess the impact of model variations on output quality. Implement models for specialized tasks or creative applications                                                                                                                                                                                    | Assess the effectiveness of models against diverse datasets and scenarios. Evaluate the reliability, adaptability, and scalability of advanced generative models for real-world applications                                                                                                                                         | Solve critical performance issues. Lead interdisciplinary evaluation projects                                                                                                                                                                                                                                                |
| <b>Gen AI application development and deployment:</b><br>Designing and building applications around Gen AI models, integrating the language processing capabilities into specific use cases and domains, and troubleshooting AI tools.                                                                                                                               | Develop applications that integrate Gen AI models via developer tools and cloud service offerings. Apply effective prompt engineering and model configuration to integrate foundational models to applications                                                                                                     | Develop applications that integrate multiple Gen AI models. Deploy existing guardrails and moderation controls to control inputs and outputs to prevent undesirable model behaviors                                                                                                             | Apply context augmentation using Retrieval Augmented Generation (using vector databases and retrieval algorithms). Develop applications that integrate multiple Gen AI models                                                                                                                                                                                                                                        | Deploy Gen AI models for inference using serving infrastructure such as TGI/VLLM. Develop new guardrails and moderation controls to control inputs and outputs to prevent undesirable model behaviors                                                                                                       | Architect and develop applications that integrate multiple Gen AI models, and use context augmentation techniques. Articulate trade-offs from using different context augmentation techniques                                                                                                                                        | Integrate advanced technique. Solve critical development issues                                                                                                                                                                                                                                                              |
| <b>Gen AI model development and fine-tuning:</b><br>Leveraging in-dept learning expertise and statistical inference knowledge, tech practitioners are responsible for designing, implementing, training, and evaluating Gen AI models. This includes rigorous performance assessment and understanding their potential impact across various financial applications. | Implement Gen AI models using established architectures. Conduct basic evaluations to assess their effectiveness on simple tasks. Preprocess and prepare data for generative training. Train and evaluate generative models on benchmark datasets. Identify limitations and propose initial improvements to models | Develop Gen AI models by adapting existing architectures to specific use cases. Identify and troubleshoot basic performance issues. Apply effective prompt engineering and model configuration. Implement models based on specific requirements. Track model performance and adjust accordingly | Create custom deep learning architectures tailored to specific tasks and applications. Analyze model performance and implement debugging strategies to resolve complex issues. Fine-tune and adapt pre-trained models for optimal performance. Monitor and debug generative training processes for stability and convergence. Develop data pipelines (e.g., extract, transform, load) to create fine-tuning datasets | Innovate novel Gen AI architectures and algorithms. Enhance model performance through advanced optimization techniques. Manage risks and ethical concerns effectively. Implement advanced fine-tuning techniques and continuous pre-training. Analyze generative models against state-of-the-art benchmarks | Drive optimization for higher-quality outputs. Develop innovative methodologies for solving tasks with generative models. Lead and manage Gen AI projects from conception to deployment. Optimize complex generative models for performance and efficiency. Conduct independent research and contribute to the advancement of Gen AI | Pioneer novel Gen AI model designs and algorithms. Lead research efforts to push the boundaries of the field. Set new standards for performance, safety, and ethical considerations in Gen AI. Lead collaborative research and development of generative models. Translate research advancements into practical applications |

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# Tech practitioner: Abilities (2/2)\*



| Skill name and description                                                                                                                                                                                                                                        | Proficiency level                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                            |
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| <b>Responsible AI and Gen AI practices:</b><br>Integrating and ensuring compliance of ethical principles in AI projects. Driving framework creation for responsible AI development.                                                                               | Apply ethical principles in decision-making related to AI. Compare ethical issues in AI applications. Exercise professional skepticism to exercise sound judgment on Gen AI output. Compare AI systems for ethical compliance. Address potential ethical issues in AI projects | Integrate comprehensive ethical considerations into AI development processes. Evaluate the implications of AI systems. Implement strategies to mitigate ethical risk. Apply ethical guidelines to AI development, considering fairness, accountability, and transparency. Implement basic strategies to mitigate bias and ethical risks in AI systems | Analyze the ethical implications of AI algorithms, assessing bias and fairness concerns. Design and implement custom ethical guidelines for AI projects. Develop strategies for integrating ethics into AI development. Monitor and evaluate AI systems for ethical compliance. Analyze AI systems for fairness, transparency, and accountability | Design and enforce robust ethical frameworks for AI use across various projects. Critically assess existing guidelines and recommend improvements. Evaluate model biases, limitations, and ethical implications. Analyze the impact of AI on different societal groups and cultures. Design frameworks for ethical decision-making in AI design and deployment | Develop advanced frameworks for responsible AI usage. Lead efforts to refine ethical standards and practices in AI development. Evaluate and critique AI policies, regulations, and ethical guidelines. Assess the interplay of AI ethics with legal, cultural, and socio-political aspects. Devise interdisciplinary approaches to address ethical challenges in AI | Create innovative ethical frameworks and guidelines for emerging AI domains. Critically evaluate the ethical implications and societal impact of emerging AI technologies and AI-generated content. Evaluate and critique AI policies, regulations, and ethical guidelines. Advocate for responsible and ethical development and use of GenAI technologies |
| <b>Gen AI models technical aspects of security and ethics:</b><br>Ensuring AI models and systems are secure and ethically sound, from development through deployment and operation.                                                                               | Identify basic security vulnerabilities in AI models. Assist in pre-deployment system testing. Support configuration of AI guardrails. Understand operational content monitoring basics                                                                                        | Implement security measures to protect AI models. Conduct comprehensive pre-deployment system testing. Configure and adjust AI guardrails effectively. Monitor AI systems for trust and safety                                                                                                                                                        | Oversee and refine comprehensive system testing procedures. Strategically refine and enhance AI guardrails. Conduct regular audits and compliance checks to maintain ethical standards                                                                                                                                                            | Develop sophisticated security protocols tailored to organizational needs. Refine and enhance AI guardrails to address emerging threats and ethical considerations                                                                                                                                                                                             | Lead operational content moderation and trust and safety initiatives. Utilize red teaming to identify and mitigate security risks in AI systems. Implement strategies for designing and governing ethical AI systems                                                                                                                                                 | Direct organizational efforts in establishing and maintaining high standards for AI security and ethics. Lead red teaming exercises to identify vulnerabilities and enhance trust and safety protocols                                                                                                                                                     |
| <b>Prompt engineering:</b><br>Being adept at creating nuanced and strategic prompts that optimize AI model performance. This involves mastering various methodologies for crafting innovative and effective prompts to fully leverage the capabilities of Gen AI. | Define prompt engineering and apply general best practices when interacting with Foundation Models. Identify the types of prompt engineering techniques (e.g., zero-shot and few-shot learning applied to foundation models)                                                   | Apply prompt techniques as necessary for use cases. Identify which prompt techniques are best-suited for specific foundation models. Identify potential prompt misuses                                                                                                                                                                                | Analyze potential bias in foundation model responses and design prompts that mitigate the bias. Apply prompt engineering strategies to refine model outputs and extend capabilities of models. Create prompts to elicit precise and diverse responses from AI models                                                                              | Analyze the nuances of prompts and their influence on AI model behavior. Critically analyze the performance and limitations of prompt engineering techniques                                                                                                                                                                                                   | Evaluate the effectiveness and adaptability of prompt engineering methods across diverse scenarios. Devise innovative prompt strategies that push the boundaries of GenAI capabilities                                                                                                                                                                               | Oversee the development and implementation of advanced prompt engineering techniques within the organization. Mentor team members on best practices and ensure the alignment of prompt strategies with organizational goals                                                                                                                                |

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# Risk and compliance practitioner: Skills and proficiencies\*



| Skill name and description                                                                                                                                                                                                                                                                                                                                              | Proficiency level                                                                                                        |                                                                                                                                    |                                                                                                                                                 |                                                                                                                                                  |                                                                                                                                           |                                                                                                                                             |
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| <b>Prompt design:</b><br>This skill highlights the importance of crafting effective prompts to guide Gen AI models toward desired outputs. It involves understanding how to refine prompts to elicit contextually appropriate and valuable results from Gen AI models.                                                                                                  | ●○○○○○                                                                                                                   | ●●○○○○                                                                                                                             | ●●●○○○                                                                                                                                          | ●●●●○○                                                                                                                                           | ●●●●●○                                                                                                                                    | ●●●●●●                                                                                                                                      |
| <b>Gen AI principles and applications:</b><br>This skill speaks to the practical understanding and utilization of Gen AI tools. It goes beyond using the tools, requiring knowledge of the underlying principles and best practices for optimal application.                                                                                                            |                                                                                                                          | Understands the underlying concepts and theoretical frameworks of Gen AI                                                           | Implements basic Gen AI to support everyday tasks (e.g., administrative and research), and optimizes prompts to increase the quality of outputs |                                                                                                                                                  |                                                                                                                                           |                                                                                                                                             |
| <b>Regulatory, legal, and risk management compliance in AI and Gen AI:</b><br>This skill emphasizes the importance of understanding the legal and regulatory landscape surrounding Gen AI. Finance professionals need to be capable of developing and implementing strategies that ensure Gen AI projects adhere to all relevant guidelines and manage potential risks. | Understands basic regulatory and legal requirements for Gen AI, including basic risk management principles               | Ensures basic compliance with regulatory standards in Gen AI projects and assists in identifying and mitigating simple risks       | Leads compliance efforts for Gen AI projects, ensuring adherence to complex regulatory requirements                                             | Develops comprehensive strategies for regulatory compliance, managing risk assessment and mitigation plans                                       | Leads organization-wide compliance and risk management initiatives, ensuring all Gen AI projects adhere to regulatory and legal standards | Provides strategic oversight of regulatory and legal compliance, establishing and enforcing comprehensive risk management policies          |
| <b>Ethical frameworks for Gen AI:</b><br>As Gen AI becomes more powerful, ethical considerations are paramount. This skill focuses on establishing ethical guidelines and governance frameworks for Gen AI projects, ensuring responsible AI development and deployment.                                                                                                | Aware of basic ethical and governance knowledge for Gen AI initiatives                                                   | Understands fundamental ethical issues and considerations in Gen AI and can explain basic ethical guidelines related to Gen AI use | Assesses ethical implications of specific Gen AI use-cases and provides input on mitigating potential ethical risks                             | Creates comprehensive ethical guidelines and governance frameworks for Gen AI, monitoring compliance and proactively addressing ethical concerns | Ensures all Gen AI projects comply with relevant ethical standards and regulations, providing oversight and guidance on ethical issues    | Establishes an organization-wide culture of ethical Gen AI use and leads the development of comprehensive governance policies and practices |
| <b>Gen AI data governance:</b><br>This skill highlights the importance of data in Gen AI applications. Professionals need to design and implement robust data strategies, governance frameworks, and architectures to ensure data integrity, security, and usability within Gen AI projects.                                                                            | Understands the basics of data management, governance, and architecture, and can explain key concepts of data governance | Supports the development of data governance policies and procedures, ensuring data quality and integrity                           | Implements data governance for small projects, ensuring data governance policies are followed                                                   | Manages data governance frameworks for large-scale projects, ensuring robust data security and compliance measures                               | Develops and leads data strategy initiatives, ensuring alignment with business objectives and regulatory requirements                     | Establishes and oversees comprehensive data strategy and governance across the organization                                                 |

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# Risk and compliance practitioner: Knowledge\*



| Skill name and description                                                                                                                                                                                                                                                                                                                                              | Proficiency level                                                                                                                                                                                       |                                                                                                                                                                                                                         |                                                                                                                                                                                                                       |                                                                                                                                                                                     |                                                                                                                                                                                        |                                                                                                                                                                              |
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| <b>Prompt design:</b><br>This skill highlights the importance of crafting effective prompts to guide Gen AI models toward desired outputs. It involves understanding how to refine prompts to elicit contextually appropriate and valuable results from Gen AI models.                                                                                                  | ●○○○○○                                                                                                                                                                                                  | ●●○○○○                                                                                                                                                                                                                  | ●●●○○○                                                                                                                                                                                                                | ●●●●○○                                                                                                                                                                              | ●●●●●○                                                                                                                                                                                 | ●●●●●●                                                                                                                                                                       |
|                                                                                                                                                                                                                                                                                                                                                                         | Concept of prompt design                                                                                                                                                                                |                                                                                                                                                                                                                         | Techniques in prompt construction. Impact of prompts on AI outputs, recognizing areas for improvements. Principles of how prompts shape AI-generated content                                                          |                                                                                                                                                                                     |                                                                                                                                                                                        |                                                                                                                                                                              |
| <b>Gen AI principles and applications:</b><br>This skill speaks to the practical understanding and utilization of Gen AI tools. It goes beyond using the tools, requiring knowledge of the underlying principles and best practices for optimal application.                                                                                                            | Gen AI as a subset of AI focusing on content creation. Fundamental purpose of Gen AI. Transformative potential of Gen AI in Financial Services sector                                                   |                                                                                                                                                                                                                         | Difference between Gen AI and other AI paradigms. Basic limitations of AI models in generating contextually relevant outputs. Fundamentals of Responsible AI                                                          |                                                                                                                                                                                     |                                                                                                                                                                                        |                                                                                                                                                                              |
| <b>Regulatory, legal, and risk management compliance in AI and Gen AI:</b><br>This skill emphasizes the importance of understanding the legal and regulatory landscape surrounding Gen AI. Finance professionals need to be capable of developing and implementing strategies that ensure Gen AI projects adhere to all relevant guidelines and manage potential risks. | Basic legal and regulatory guidelines related to Gen AI. General awareness of Gen AI ethics and biases. Fundamental compliance requirements for Gen AI                                                  | Specific regulations and legal requirements for Gen AI. Key principles of data protection. Awareness of Gen AI governance frameworks                                                                                    | Gen AI model validation and verification processes. Risk management frameworks specific to Gen AI. Legal implications of Gen AI deployment in financial services                                                      | Advanced data protection strategies for Gen AI. Comprehensive AI risk mitigation techniques. Ethical AI decision-making frameworks. Impact of regulatory changes on Gen AI projects | Evaluation of emerging Gen AI regulations. Advanced Gen AI governance and oversight mechanisms. Cross-jurisdictional legal considerations for Gen AI. Ethical AI leadership principles | Integration of Gen AI regulatory, legal, and risk management knowledge. Advanced ethical Gen AI development strategies. Global Gen AI regulatory landscape and future trends |
| <b>Ethical frameworks for Gen AI:</b><br>As Gen AI becomes more powerful, ethical considerations are paramount. This skill focuses on establishing ethical guidelines and governance frameworks for Gen AI projects, ensuring responsible AI development and deployment.                                                                                                | Basic ethical principles in Gen AI. Understanding of basic ethical guidelines for Gen AI use. Knowledge of common biases in Gen AI systems                                                              | Key ethical considerations for data handling in Gen AI. Basic methods for identifying ethical issues in Gen AI. Awareness of potential ethical risks in Gen AI                                                          | Elements of governance frameworks for Gen AI. Ethical standards and guidelines for Gen AI. Basic Gen AI ethics review processes. Impact of ethical guidelines on Gen AI development                                   | Strategies for monitoring ethical compliance. Governance structures for Gen AI ethics. Methods for proactive ethical risk management. Ethical decision-making frameworks for Gen AI | Regulatory standards related to Gen AI ethics. Advanced ethical principles for Gen AI development. Impact of ethical guidelines on organization-wide Gen AI initiatives                | Best practices for ethical Gen AI leadership. Organizational culture of ethical Gen AI use                                                                                   |
| <b>Gen AI data governance:</b><br>This skill highlights the importance of data in Gen AI applications. Professionals need to design and implement robust data strategies, governance frameworks, and architectures to ensure data integrity, security, and usability within Gen AI projects.                                                                            | Basic concepts of data strategy in Gen AI. Fundamental principles of data governance for Gen AI. Understanding of data quality and integrity in AI. Basic awareness of Gen AI data management practices | Key components of data governance frameworks for Gen AI. Principles of Gen AI data lifecycle management. Awareness of Gen AI-specific data privacy and security watch-outs. Understanding of data stewardship in Gen AI | Comprehensive knowledge of Gen AI data governance standards. Methods for ensuring data compliance in Gen AI Best practices in Gen AI data governance implementation. Key data security principles for Gen AI projects | Techniques for ensuring robust data security in Gen AI. Compliance measures for Gen AI data governance. Strategies for maintaining data integrity and usability in Gen AI           | Strategic planning for Gen AI data governance. Alignment of Gen AI data strategy with business goals. Techniques for scalable Gen AI data governance                                   | Organization-wide Gen AI data strategy development. Enterprise-level Gen AI data governance frameworks                                                                       |

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# Risk and compliance practitioner: Abilities\*



| Skill name and description                                                                                                                                                                                                                                                                                                                                              | Proficiency level                                                                                                                                                                                     |                                                                                                                                                                                                                            |                                                                                                                                                                                           |                                                                                                                                                                                                                |                                                                                                                                                                                                                                |                                                                                                                                                                                     |
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| <b>Prompt design:</b><br>This skill highlights the importance of crafting effective prompts to guide Gen AI models toward desired outputs. It involves understanding how to refine prompts to elicit contextually appropriate and valuable results from Gen AI models.                                                                                                  | ●○○○○○                                                                                                                                                                                                | ●●○○○○                                                                                                                                                                                                                     | ●●●○○○                                                                                                                                                                                    | ●●●●○○                                                                                                                                                                                                         | ●●●●●○                                                                                                                                                                                                                         | ●●●●●●                                                                                                                                                                              |
| <b>Gen AI principles and applications:</b><br>This skill speaks to the practical understanding and utilization of Gen AI tools. It goes beyond using the tools, requiring knowledge of the underlying principles and best practices for optimal application.                                                                                                            |                                                                                                                                                                                                       | Apply Gen AI concepts in practical scenarios, such as recognising when AI generated content is useful                                                                                                                      | Give prompts and observe the corresponding AI-generated outputs. Analyse the effectiveness of Gen AI outputs for specific tasks. Consider responsible AI aspects of application of Gen AI |                                                                                                                                                                                                                |                                                                                                                                                                                                                                |                                                                                                                                                                                     |
| <b>Regulatory, legal, and risk management compliance in AI and Gen AI:</b><br>This skill emphasizes the importance of understanding the legal and regulatory landscape surrounding Gen AI. Finance professionals need to be capable of developing and implementing strategies that ensure Gen AI projects adhere to all relevant guidelines and manage potential risks. | Search for relevant Gen AI legal and regulatory information. Follow simple Gen AI risk mitigation techniques. Conduct basic Gen AI compliance audits                                                  | Assist in Gen AI compliance monitoring. Identify and mitigate simple Gen AI risks. Support documentation of compliance efforts. Assist in updating compliance procedures                                                   | Ensure adherence to complex regulatory requirements. Develop compliance documentation. Train team members on compliance standards                                                         | Develop regulatory compliance strategies. Manage Gen AI risk assessment plans. Oversee AI compliance audits. Adapt strategies to evolving regulations                                                          | Drive strategic Gen AI-related risk management efforts. Ensure all Gen AI projects adhere to regulatory standards                                                                                                              | Develop organization-level Gen AI compliance policies. Enforce regulatory standards across all Gen AI use cases and implementation                                                  |
| <b>Ethical frameworks for Gen AI:</b><br>As Gen AI becomes more powerful, ethical considerations are paramount. This skill focuses on establishing ethical guidelines and governance frameworks for Gen AI projects, ensuring responsible AI development and deployment.                                                                                                | Explain basic ethical guidelines for Gen AI. Recognize the importance of ethical Gen AI practices. Follow ethical guidelines in Gen AI use                                                            | Document ethical considerations in Gen AI projects. Identify potential biases and ethical issues. Assess ethical implications in Gen AI use-cases                                                                          | Implement ethical standards and guidelines. Ensure adherence to ethical frameworks. Conduct Gen AI ethics reviews                                                                         | Develop comprehensive ethical guidelines for development and use of Gen AI. Address ethical concerns proactively. Adapt governance structures to evolving ethical standards                                    | Provide oversight on ethical issues surrounding the use of Gen AI. Lead ethical reviews for Gen AI projects. Guide teams in implementing and ensuring compliance to ethical standards                                          | Oversee ethical Gen AI leadership initiatives. Foster ethical AI culture across the organization. Lead the development of ethical policies around the development and use of Gen AI |
| <b>Gen AI data governance:</b><br>This skill highlights the importance of data in Gen AI applications. Professionals need to design and implement robust data strategies, governance frameworks, and architectures to ensure data integrity, security, and usability within Gen AI projects.                                                                            | Explain basic Gen AI data governance concepts. Follow simple AI data management practices. Ensure basic data quality and integrity in Gen AI. Assist in documenting Gen AI data governance procedures | Ensure data quality and integrity in Gen AI projects. Assist in implementing Gen AI data governance frameworks. Identify areas for Gen AI data quality improvement. Support development of Gen AI data governance policies | Lead Gen AI data governance implementation for small projects. Ensure adherence to Gen AI data governance policies. Conduct data compliance checks for Gen AI                             | Oversee architecture design and implementation for Gen AI. Ensure robust data security measures in Gen AI. Monitor compliance with Gen AI data governance standards. Address data integrity issues proactively | Manage Gen AI data governance for large-scale projects. Lead Gen AI data strategy and governance initiatives. Align Gen AI data strategy with regulatory requirements. Drive data quality and security measures in AI projects | Establish enterprise-wide Gen AI data strategy. Lead organizational Gen AI data strategy and governance efforts. Ensure organization-wide data compliance for Gen AI                |

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# Business leaders: Skills and proficiencies\*



| Skill name and description                                                                                                                                                                                                                                                                                                                         | Proficiency level                                                                                                                                                         |                                                                                                                                   |                                                                                                                                                             |                                                                                                                                                                         |                                                                                                                                                                            |                                                                                                                                             |
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| <b>Prompt design:</b><br>The ability to craft and refine prompts— the instructions given to Gen AI models—becomes an essential skill. Effective prompt design is crucial for guiding Gen AI models to produce accurate, contextually appropriate, and desired outputs.                                                                             | ●○○○○○                                                                                                                                                                    | ●●○○○○                                                                                                                            | ●●●○○○                                                                                                                                                      | ●●●●○○                                                                                                                                                                  | ●●●●●○                                                                                                                                                                     | ●●●●●●                                                                                                                                      |
| <b>Gen AI principles and applications:</b><br>This foundational skill involves understanding the core principles of how Gen AI tools work and their potential use cases across domains.                                                                                                                                                            |                                                                                                                                                                           | Understands the underlying concepts and theoretical frameworks of Gen AI                                                          | Implements basic Gen AI to support everyday tasks (e.g., administrative and research), and optimizes prompts to increase the quality of outputs             |                                                                                                                                                                         |                                                                                                                                                                            |                                                                                                                                             |
| <b>Gen AI strategy:</b><br>This foundational skill involves analyzing business objectives and identifying opportunities to seamlessly integrate Gen AI technologies. It requires a deep understanding of how Gen AI can be leveraged to achieve desired outcomes and goals.                                                                        | Understands what Gen AI is, its basic applications, and Gen AI can be applied to improve business processes                                                               | Understands basic Gen AI use relevant to the business and supports initial exploration of Gen AI projects within the organization | Monitors and evaluates Gen AI market trends and emerging use-cases, providing detailed analysis on potential applications of Gen AI within the organization | Leads the development and execution of Gen AI projects in targeted business areas, ensuring the successful implementation and integration of Gen AI solutions           | Evaluates the overall impact of Gen AI on business productivity and innovation and identifies strategic opportunities for leveraging Gen AI to drive competitive advantage | Develops a comprehensive Gen AI strategy that aligns with business goals                                                                    |
| <b>Leading Gen AI-enabled transformations:</b><br>This goes beyond implementing Gen AI tools. It emphasizes the leadership needed to guide organizations through the cultural shifts and process changes inherent in adopting AI at scale.                                                                                                         | Participates in Gen AI project planning and provides support during implementation, communicating the benefits and objectives to team members                             | Coordinates small Gen AI projects, tracks their progress, and engages with stakeholders to ensure alignment and support           | Leads the implementation of project plans for Gen AI initiatives, managing resources and timelines to ensure project success                                | Oversees medium-scale Gen AI projects, ensuring they are delivered on time and within budget, and applies change management principles to facilitate smooth transitions | Manages large-scale, complex Gen AI transformation projects from inception to completion, addressing cultural and organizational challenges related to Gen AI adoption     | Directs management and authorizes ownership of large-scale Gen AI transformations                                                           |
| <b>Gen AI innovation, research and development, and innovation management:</b><br>This area emphasizes staying ahead of the curve. Finance professionals need to lead research and development initiatives that push the boundaries of Gen AI, ensuring alignment with business goals and fostering a culture of continuous improvement.           | Demonstrates familiarity with basic research concepts and methodologies in Gen AI and can explain the importance of R&D in Gen AI                                         | Assists in conducting Gen AI research projects, supporting data collection and analysis for R&D activities                        | Leads small-scale projects focused on Gen AI innovation, implementing innovative solutions and measuring their impact                                       | Develops and oversees Gen AI research and development initiatives, ensuring alignment with organizational goals and strategies                                          | Leads strategic innovation efforts in Gen AI, fostering a culture of innovation within the organization                                                                    | Defines and leads the organization's overall Gen AI R&D strategy                                                                            |
| <b>Gen AI data governance:</b><br>This skill set focuses on the backbone of successful Gen AI implementations. It involves designing robust data strategies, implementing sound governance frameworks, and building scalable architectures that can support Gen AI applications.                                                                   | Understands the basics of data management, governance, and architecture, and can explain key concepts of data governance                                                  | Supports the development of data governance policies and procedures, ensuring data quality and integrity                          | Implements data governance for small projects, ensuring data governance policies are followed                                                               | Manages data governance frameworks for large-scale projects, ensuring robust data security and compliance measures                                                      | Develops and leads data strategy initiatives, ensuring alignment with business objectives and regulatory requirements                                                      | Establishes and oversees comprehensive data strategy and governance across the organization                                                 |
| <b>Ethical frameworks for Gen AI:</b><br>This critical area emphasizes the responsible development and deployment of Gen AI. It involves establishing and enforcing ethical guidelines and governance structures. This includes ensuring Gen AI projects are in line with regulatory standards, organizational values, and ethical considerations. | Aware of basic ethical and governance knowledge for Gen AI initiatives                                                                                                    | Assesses ethical implications in specific Gen AI use-cases and provides input on mitigating potential ethical risks               | Assesses ethical implications in specific Gen AI use-cases and provides input on mitigating potential ethical risks                                         | Creates comprehensive ethical guidelines and governance frameworks for Gen AI, monitoring compliance and proactively addressing ethical concerns                        | Ensures all Gen AI projects comply with relevant ethical standards and regulations, providing oversight and guidance on ethical issues                                     | Establishes an organization-wide culture of ethical Gen AI use and leads the development of comprehensive governance policies and practices |
| <b>Regulatory, legal, and risk management compliance:</b><br>With Gen AI's growing influence, understanding the legal and regulatory landscape is crucial. This skill involves developing and implementing strategies to ensure Gen AI projects comply with all relevant laws, regulations, and risk management requirements.                      | Understands basic regulatory requirements for Gen AI and is aware of fundamental regulatory and legal requirements for Gen AI, including basic risk management principles | Ensures basic compliance with regulatory standards in Gen AI projects and assists in identifying and mitigating simple risks      | Leads compliance efforts for Gen AI projects, ensuring adherence to complex regulatory requirements                                                         | Develops comprehensive strategies for regulatory compliance, managing risk assessment and mitigation plans                                                              | Leads organization-wide compliance and risk management initiatives, ensuring all Gen AI projects adhere to regulatory and legal standards                                  | Provides strategic oversight of regulatory and legal compliance, establishing and enforcing comprehensive risk management policies          |

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# Business leaders: Knowledge\*



| Skill name and description                                                                                                                                                                                                                                                                                                                         | Proficiency level                                                                                                                                                                                       |                                                                                                                                                                                                                                       |                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                         |
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| <b>Prompt design:</b><br>The ability to craft and refine prompts— the instructions given to Gen AI models—becomes an essential skill. Effective prompt design is crucial for guiding Gen AI models to produce accurate, contextually appropriate, and desired outputs.                                                                             |                                                                                                                                                                                                         | Concept of prompt design                                                                                                                                                                                                              | Techniques in prompt construction. Impact of prompts on AI outputs, recognizing areas for improvements. Principles of how prompts shape AI-generated content                                                           |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                         |
| <b>Gen AI principles and applications:</b><br>This foundational skill involves understanding the core principles of how Gen AI tools work and their potential use cases across domains.                                                                                                                                                            |                                                                                                                                                                                                         | Gen AI as a subset of AI focusing on content creation. Fundamental purpose of Gen AI. Transformative potential of Gen AI in Financial Services sector                                                                                 | Difference between Gen AI and other AI paradigms. Basic limitations of AI models in generating contextually relevant outputs. Fundamentals of Responsible AI                                                           |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                         |
| <b>Gen AI strategy:</b><br>This foundational skill involves analyzing business objectives and identifying opportunities to seamlessly integrate Gen AI technologies. It requires a deep understanding of how Gen AI can be leveraged to achieve desired outcomes and goals.                                                                        | Potential applications of Gen AI tools. Understanding of basic Gen AI technologies. Familiarity with Gen AI terminologies                                                                               | Understanding of business needs and how Gen AI can address them. Awareness of initial steps for Gen AI project exploration. Knowledge of simple use-cases for Gen AI                                                                  | Understanding of market trends and applications of Gen AI tools in Financial Services sector. Knowledge of emerging Gen AI use-cases. Gen AI technologies. Familiarity with Gen AI success case studies and use-cases  | Understanding of implementation challenges in Gen AI. Knowledge of integration techniques for Gen AI. Familiarity with project management wit Gen AI implementation. Awareness of best practices for Gen AI deployment | Understanding of Gen AI's role in business innovation. Knowledge of strategic opportunities in Gen AI. Awareness of methods for measuring Gen AI effectiveness. Familiarity with case studies of Gen AI-driven competitive advantage | Comprehensive understanding of aligning Gen AI with business goals. Knowledge of cross-functional Gen AI integration. Awareness of future trends in Gen AI                                                                                                              |
| <b>Leading Gen AI-enabled transformations:</b><br>This goes beyond implementing Gen AI tools. It emphasizes the leadership needed to guide organizations through the cultural shifts and process changes inherent in adopting AI at scale.                                                                                                         | Basic concepts of Gen AI initiatives. Understanding project planning basics. Awareness of Gen AI benefits and objectives                                                                                | Knowledge of small-scale Gen AI project coordination. Understanding stakeholder engagement. Awareness of tracking and monitoring techniques. Familiarity with project progress reporting. Basic understanding of alignment strategies | Principles of resource and timeline management. Understanding of Gen AI project success factors. Awareness of common challenges in AI project execution. Familiarity with implementation best practices                | Understanding of budget and time management. Principles of effective strategy implementation. Awareness of change management techniques. Familiarity with risk management in Gen AI projects                           | Knowledge of cultural and organizational change. Principles of large-scale project execution. Awareness of Gen AI adoption challenges. Familiarity with end-to-end project management practices                                      | Awareness of global best practices for Gen AI transformations. Familiarity with long-term impact assessment of AI projects. Expertise in large-scale transformation strategies                                                                                          |
| <b>Gen AI innovation, research and development, and innovation management:</b><br>This area emphasizes staying ahead of the curve. Finance professionals need to lead research and development initiatives that push the boundaries of Gen AI, ensuring alignment with business goals and fostering a culture of continuous improvement.           | Familiarity with Gen AI concepts. Understanding the role of innovation with Gen AI . Awareness of fundamental Gen AI tools Importance of R&D in Gen AI                                                  | Knowledge of data collection techniques. Familiarity with simple Gen AI research projects. Awareness of R&D processes and procedures                                                                                                  | Knowledge of small-scale Gen AI innovation projects. Understanding of metrics for measuring innovation impact. Familiarity with innovative solutions leveraging Gen AI. Knowledge of Gen AI innovation lifecycle       | Knowledge of aligning R&D with business goals. Familiarity with managing research teams. Understanding of strategic planning for Gen AI initiatives                                                                    | Understanding of fostering a culture of innovation. Awareness of cutting-edge Gen AI technologies. Knowledge of integrating innovation into business processes. Familiarity with long-term innovation planning                       | Expertise in R&D strategy and vision. Understanding of aligning R&D with organizational vision. Familiarity with global trends in Gen AI research and innovation. Awareness of leading AI research institutions. Knowledge of driving organizational change through R&D |
| <b>Gen AI data governance:</b><br>This skill set focuses on the backbone of successful Gen AI implementations. It involves designing robust data strategies, implementing sound governance frameworks, and building scalable architectures that can support Gen AI applications.                                                                   | Basic concepts of data strategy in Gen AI. Fundamental principles of data governance for Gen AI. Understanding of data quality and integrity in AI. Basic awareness of Gen AI data management practices | Key components of data governance frameworks for Gen AI. Principles of Gen AI data lifecycle management. Awareness of Gen AI-specific data privacy and security watch-outs. Understanding of data stewardship in Gen AI               | Comprehensive knowledge of Gen AI data governance standards. Methods for ensuring data compliance in Gen AI. Best practices in Gen AI data governance implementation. Key data security principles for Gen AI projects | Techniques for ensuring robust data security in Gen AI. Compliance measures for Gen AI data governance. Strategies for maintaining data integrity and usability in Gen AI                                              | Strategic planning for Gen AI data governance. Alignment of Gen AI data strategy with business goals. Techniques for scalable Gen AI data governance                                                                                 | Organization-wide Gen AI data strategy development. Enterprise-level Gen AI data governance frameworks                                                                                                                                                                  |
| <b>Ethical frameworks for Gen AI:</b><br>This critical area emphasizes the responsible development and deployment of Gen AI. It involves establishing and enforcing ethical guidelines and governance structures. This includes ensuring Gen AI projects are in line with regulatory standards, organizational values, and ethical considerations. | Basic ethical principles in Gen AI. Understanding of basic ethical guidelines for Gen AI use. Knowledge of common biases in Gen AI systems.                                                             | Key ethical considerations for data handling in Gen AI. Basic methods for identifying ethical issues in Gen AI. Awareness of potential ethical risks in Gen AI                                                                        | Elements of governance frameworks for Gen AI. Ethical standards and guidelines for Gen AI. Basic Gen AI ethics review processes. Impact of ethical guidelines on Gen AI development                                    | Strategies for monitoring ethical compliance. Governance structures for Gen AI ethics. Methods for proactive ethical risk management. Ethical decision-making frameworks for Gen AI                                    | Regulatory standards related to Gen AI ethics. Advanced ethical principles for Gen AI development. Impact of ethical guidelines on organization-wide Gen AI initiatives                                                              | Best practices for ethical Gen AI leadership. Organizational culture of ethical Gen AI use                                                                                                                                                                              |
| <b>Regulatory, legal, and risk management compliance:</b><br>With Gen AI's growing influence, understanding the legal and regulatory landscape is crucial. This skill involves developing and implementing strategies to ensure Gen AI projects comply with all relevant laws, regulations, and risk management requirements.                      | Basic legal and regulatory guidelines related to Gen AI. General awareness of Gen AI ethics and biases. Fundamental compliance requirements for Gen AI                                                  | Specific regulations and legal requirements for Gen AI. Key principles of data protection Awareness of Gen AI governance frameworks                                                                                                   | Gen AI model validation and verification processes. Risk management frameworks specific to Gen AI. Legal implications of Gen AI deployment in financial services                                                       | Advanced data protection strategies for Gen AI. Comprehensive AI risk mitigation techniques. Ethical AI decision-making frameworks. Impact of regulatory changes on Gen AI projects                                    | Evaluation of emerging Gen AI regulations. Advanced Gen AI governance and oversight mechanisms. Cross-jurisdictional legal considerations for Gen AI. Ethical AI leadership principles                                               | Integration of Gen AI regulatory, legal, and risk management knowledge. Advanced ethical Gen AI development strategies. Global Gen AI regulatory landscape and future trends                                                                                            |

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Business leaders:  
Abilities\*



| Skill name and description                                                                                                                                                                                                                                                                                                                         | Proficiency level                                                                                                                                                                                                 |                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                              |                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                   |
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|                                                                                                                                                                                                                                                                                                                                                    | 1                                                                                                                                                                                                                 | 2                                                                                                                                                                                                                                      | 3                                                                                                                                                                                                                                            | 4                                                                                                                                                                                                              | 5                                                                                                                                                                                                                                                                          | 6                                                                                                                                                                                                                                                                                 |
| <b>Prompt design:</b><br>The ability to craft and refine prompts— the instructions given to Gen AI models—becomes an essential skill. Effective prompt design is crucial for guiding Gen AI models to produce accurate, contextually appropriate, and desired outputs.                                                                             | ●○○○○○                                                                                                                                                                                                            | ●●○○○○                                                                                                                                                                                                                                 | ●●●○○○                                                                                                                                                                                                                                       | ●●●●○○                                                                                                                                                                                                         | ●●●●●○                                                                                                                                                                                                                                                                     | ●●●●●●                                                                                                                                                                                                                                                                            |
| <b>Gen AI principles and applications:</b><br>This foundational skill involves understanding the core principles of how Gen AI tools work and their potential use cases across domains.                                                                                                                                                            |                                                                                                                                                                                                                   | Apply Gen AI concepts in practical scenarios, such as recognizing when AI generated content is useful                                                                                                                                  | Compare prompt designs and corresponding AI outputs. Identify best practices for designing effective prompts. Describe fundamental prompt design techniques (e.g., and chain-of-thought prompting). Identify common prompt misuses and risks |                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                   |
| <b>Gen AI strategy:</b><br>This foundational skill involves analyzing business objectives and identifying opportunities to seamlessly integrate Gen AI technologies. It requires a deep understanding of how Gen AI can be leveraged to achieve desired outcomes and goals.                                                                        | Describe potential applications of Gen AI. Identify Gen AI opportunities in simple business processes. Communicate the benefits and potential watch-outs of Gen AI to colleagues. Assist in basic Gen AI research | Identify simple Gen AI use-cases. Articulate how Gen AI can address specific business needs. Support initial exploration of Gen AI projects. Describe basic Gen AI project goals. Assist in gathering requirements for Gen AI projects | Analyze Gen AI market developments. Evaluate emerging Gen AI use-cases. Monitor competitive Gen AI trends. Recommend Gen AI opportunities based on market analysis                                                                           | Implement Gen AI projects in targeted areas. Ensure successful integration of Gen AI tools and solutions. Manage project teams for Gen AI initiatives. Oversee the execution of Gen AI strategies              | Evaluate Gen AI's impact on productivity. Assess Gen AI's role in driving innovation within Business Units. Recommend Gen AI strategies for competitive advantage                                                                                                          | Define overarching organization -wide Gen AI strategies. Align Gen AI initiatives with business objectives. Drive organizational innovation through Gen AI stewardship and leadership                                                                                             |
| <b>Leading Gen AI-enabled transformations:</b><br>This goes beyond implementing Gen AI tools. It emphasizes the leadership needed to guide organizations through the cultural shifts and process changes inherent in adopting AI at scale.                                                                                                         | Assist in planning Gen AI initiatives. Participate in project implementation activities. Support project documentation efforts. Assist in scheduling and coordination tasks                                       | Coordinate small-scale Gen AI projects. Track and monitor project progress. Provide progress updates and reports. Engage with stakeholders to ensure alignment during implementation and roll-out of Gen AI projects                   | Lead implementation of small-scale Gen AI project plans. Manage resources and timelines effectively. Ensure project deliverables are met. Address project issues and challenges                                                              | Ensure projects are on time and within budget. Apply change management principles. Facilitate smooth transitions during project phases                                                                         | Manage large-scale Gen AI transformation projects. Address cultural and organizational challenges. Lead cross-functional project teams. Ensure successful end-to-end project execution                                                                                     | Provide strategic leadership for Gen AI transformations. Authorize & oversee large-scale AI projects. Ensure alignment of Gen AI business case with business goals. Drive organizational change and cultural integration. Lead long-term strategic planning and impact assessment |
| <b>Gen AI innovation, research and development, and innovation management:</b><br>This area emphasizes staying ahead of the curve. Finance professionals need to lead research and development initiatives that push the boundaries of Gen AI, ensuring alignment with business goals and fostering a culture of continuous improvement.           | Assist in basic research activities. Describe the importance of Gen AI R&D. Support initial research documentation                                                                                                | Assist in data collection for Gen AI research. Supports in conducting simple research projects. Track progress of R&D activities                                                                                                       | Lead small-scale Gen AI innovation projects. Measure the impact of Gen AI innovations. Manage project timelines and resources. Report on project outcomes and learnings                                                                      | Develop Gen AI research initiatives. Oversee R&D project execution. Align R&D activities with business strategies. Ensure quality and relevance of research outputs                                            | Lead strategic Gen AI innovation efforts. Foster a culture of Gen AI-led innovation. Drive continuous improvement in Gen AI projects. Identify and integrate cutting-edge Gen AI tools & technologies into R&D projects. Promote collaboration across teams for innovation | Define the overall Gen AI R&D strategy. Align R&D with long-term business goals. Drive organizational change through strategic Gen AI-led R&D efforts                                                                                                                             |
| <b>Gen AI data governance:</b><br>This skill set focuses on the backbone of successful Gen AI implementations. It involves designing robust data strategies, implementing sound governance frameworks, and building scalable architectures that can support Gen AI applications.                                                                   | Explain basic Gen AI data governance concepts. Follow simple AI data management practices. Ensure basic data quality and integrity in Gen AI. Assist in documenting Gen AI data governance procedures             | Ensure data quality and integrity in Gen AI projects. Assist in implementing Gen AI data governance frameworks. Identify areas for Gen AI data quality improvement. Support development of Gen AI data governance policies             | Lead Gen AI data governance implementation for small projects. Ensure adherence to Gen AI data governance policies. Conduct data compliance checks for Gen AI                                                                                | Oversee architecture design and implementation for Gen AI. Ensure robust data security measures in Gen AI. Monitor compliance with Gen AI data governance standards. Address data integrity issues proactively | Manage Gen AI data governance for large-scale projects. Lead Gen AI data strategy and governance initiatives. Align Gen AI data strategy with regulatory requirements. Drive data quality and security measures in AI projects                                             | Establish enterprise-wide Gen AI data strategy. Lead organizational Gen AI data strategy and governance efforts. Ensure organization-wide data compliance for Gen AI                                                                                                              |
| <b>Ethical frameworks for Gen AI:</b><br>This critical area emphasizes the responsible development and deployment of Gen AI. It involves establishing and enforcing ethical guidelines and governance structures. This includes ensuring Gen AI projects are in line with regulatory standards, organizational values, and ethical considerations. | Explain basic ethical guidelines for Gen AI. Recognize the importance of ethical Gen AI practices. Follow ethical guidelines in Gen AI use                                                                        | Document ethical considerations in Gen AI projects. Identify potential biases and ethical issues. Assess ethical implications in Gen AI use-cases                                                                                      | Implement ethical standards and guidelines. Ensure adherence to ethical frameworks. Conduct Gen AI ethics reviews                                                                                                                            | Develop comprehensive ethical guidelines for development and use of Gen AI. Address ethical concerns proactively. Adapt governance structures to evolving ethical standards                                    | Provide oversight on ethical issues surrounding the use of Gen AI. Lead ethical reviews for Gen AI projects. Guide teams in implementing and ensuring compliance to ethical standards                                                                                      | Oversee ethical Gen AI leadership initiatives. Foster ethical AI culture across the organization. Lead the development of ethical policies around the development and use of Gen AI                                                                                               |
| <b>Regulatory, legal, and risk management compliance:</b><br>With Gen AI's growing influence, understanding the legal and regulatory landscape is crucial. This skill involves developing and implementing strategies to ensure Gen AI projects comply with all relevant laws, regulations, and risk management requirements.                      | Search for relevant Gen AI legal and regulatory information. Follow simple Gen AI risk mitigation techniques. Conduct basic Gen AI compliance audits                                                              | Assist in Gen AI compliance monitoring. Identify and mitigate simple Gen AI risks. Support documentation of compliance efforts. Assist in updating compliance procedures                                                               | Ensure adherence to complex regulatory requirements. Develop compliance documentation. Train team members on compliance standards                                                                                                            | Develop regulatory compliance strategies. Manage Gen AI risk assessment plans. Oversee AI compliance audits. Adapt strategies to evolving regulations                                                          | Drive strategic Gen AI -related risk management efforts. Ensure all Gen AI projects adhere to regulatory standards                                                                                                                                                         | Develop organization-level Gen AI compliance policies. Enforce regulatory standards across all Gen AI use cases and implementation                                                                                                                                                |

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# Business user: Skills and proficiencies\*



| Skill name and description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Proficiency level |        |                                                                                                                                                              |        |                                                                                                                                                                                                                                                               |        |
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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 1                 | ●○○○○○ | 2                                                                                                                                                            | ●●○○○○ | 3                                                                                                                                                                                                                                                             | ●●●○○○ |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4                 | ●●●●○○ | 5                                                                                                                                                            | ●●●●●○ | 6                                                                                                                                                                                                                                                             | ●●●●●● |
| <b>Prompt design:</b><br>Crafting effective prompts is an art and a science. It's the key to unlocking the potential of Gen AI models by providing clear instructions and context. This involves formulating specific, well-defined prompts that guide the Gen AI model toward generating the desired outputs, as well as iteratively adjusting and improving prompts based on the AI's responses, ensuring clarity and precision in the communication loop.                                                                                                 |                   |        | Understands basic prompt design concepts and techniques, and can explain the importance of prompt design in the use of Gen AI tools                          |        | Craft prompts using best practices, such as understanding when to use zero shot, one shot, or domain-based prompting techniques, to generate specific outputs. Design of prompts should also incorporate basic anonymization techniques, such as data masking |        |
| <b>Gen AI principles and applications:</b><br>This skill emphasizes the need to understand the underlying mechanisms and potential applications of Gen AI. It involves understanding the basics—grasping how Gen AI models work, their strengths, limitations, and potential biases. Identifying use cases is also a part of this skill. This includes recognizing opportunities where Gen AI tools can be effectively implemented to optimize workflows, automate tasks, and generate innovative solutions.                                                 |                   |        | Understands the underlying concepts and theoretical frameworks of Gen AI                                                                                     |        | Implements basic Gen AI use-cases to support in everyday tasks (e.g., administrative, research), and optimizes prompts to increase the quality of outputs                                                                                                     |        |
| <b>Ethical and Responsible Gen AI Adoption:</b><br>This crucial aspect highlights the responsibility that comes with wielding powerful AI tools. The ethical implementation of Gen AI is fundamental. This encompasses understanding and adhering to ethical guidelines for developing and deploying Gen AI, ensuring fairness, transparency, and accountability. Being familiar with and complying with established governance frameworks and legal standards surrounding data privacy, intellectual property, and responsible use of AI is also essential. |                   |        | Understands basic ethical principles and governance frameworks related to Gen AI. Can explain the importance of ethics and governance in Gen AI applications |        | Identifies Gen AI ethics and governance principles as well as processes to apply these in daily activities. Ensures basic compliance with ethical guidelines                                                                                                  |        |

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Business user:  
Knowledge\*



| Skill name and description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Proficiency level |        |                                                                                                                                                                         |        |        |                                                                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|--------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 1                 | ●○○○○○ | 2                                                                                                                                                                       | ●●○○○○ | 3      | ●●●○○○                                                                                                                                                                                                                          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                   |        | Concept of prompt design                                                                                                                                                |        |        |                                                                                                                                                                                                                                 |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                   |        |                                                                                                                                                                         | 4      | ●●●●○○ |                                                                                                                                                                                                                                 |
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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                   |        |                                                                                                                                                                         | 5      | ●●●●●○ |                                                                                                                                                                                                                                 |
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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                   |        |                                                                                                                                                                         | 6      | ●●●●●● |                                                                                                                                                                                                                                 |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                   |        |                                                                                                                                                                         |        |        |                                                                                                                                                                                                                                 |
| <b>Prompt design:</b><br>Crafting effective prompts is an art and a science. It's the key to unlocking the potential of Gen AI models by providing clear instructions and context. This involves formulating specific, well-defined prompts that guide the Gen AI model toward generating the desired outputs, as well as iteratively adjusting and improving prompts based on the AI's responses, ensuring clarity and precision in the communication loop.                                                                                                 |                   |        |                                                                                                                                                                         |        |        |                                                                                                                                                                                                                                 |
| <b>Gen AI principles and applications:</b><br>This skill emphasizes the need to understand the underlying mechanisms and potential applications of Gen AI. It involves understanding the basics—grasping how Gen AI models work, their strengths, limitations, and potential biases. Identifying use cases is also a part of this skill. This includes recognizing opportunities where Gen AI tools can be effectively implemented to optimize workflows, automate tasks, and generate innovative solutions.                                                 |                   |        | Gen AI as a subset of AI focusing on content creation. Fundamental purpose of Gen AI. Transformative potential of Gen AI in Financial Services sector.                  |        |        | Difference between Gen AI and other AI paradigms. Basic limitations of AI models in generating contextually relevant outputs. Fundamentals of Responsible AI                                                                    |
| <b>Ethical and Responsible Gen AI Adoption:</b><br>This crucial aspect highlights the responsibility that comes with wielding powerful AI tools. The ethical implementation of Gen AI is fundamental. This encompasses understanding and adhering to ethical guidelines for developing and deploying Gen AI, ensuring fairness, transparency, and accountability. Being familiar with and complying with established governance frameworks and legal standards surrounding data privacy, intellectual property, and responsible use of AI is also essential. |                   |        | Ethical principles in AI. Responsible AI principles and best practices for development and deployment. Ethical considerations and potential risks of Gen AI interaction |        |        | Importance of ethical considerations in AI development, such as bias, privacy, and transparency. Implications of biased AI algorithms and potential societal impact. Ethical frameworks and guidelines for Gen AI-powered tools |

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# Business user: Abilities\*



| Skill name and description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Proficiency level |        |                                                                                                                                          |        |                                                                                                                                                                                                                                                                 |        |
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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 1                 | ●○○○○○ | 2                                                                                                                                        | ●●○○○○ | 3                                                                                                                                                                                                                                                               | ●●●○○○ |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4                 | ●●●●○○ | 5                                                                                                                                        | ●●●●●○ | 6                                                                                                                                                                                                                                                               | ●●●●●● |
| <b>Prompt design:</b><br>Crafting effective prompts is an art and a science. It's the key to unlocking the potential of Gen AI models by providing clear instructions and context. This involves formulating specific, well-defined prompts that guide the Gen AI model toward generating the desired outputs, as well as iteratively adjusting and improving prompts based on the AI's responses, ensuring clarity and precision in the communication loop.                                                                                                 |                   |        | Define the fundamental elements of a prompt. Define negative prompting                                                                   |        | Compare prompt designs and corresponding AI outputs. Identify best practices for designing effective prompts. Describe fundamental prompt design techniques (e.g., and chain-of-thought prompting). Identify common prompt misuses and risks                    |        |
| <b>Gen AI principles and applications:</b><br>This skill emphasizes the need to understand the underlying mechanisms and potential applications of Gen AI. It involves understanding the basics—grasping how Gen AI models work, their strengths, limitations, and potential biases. Identifying use cases is also a part of this skill. This includes recognizing opportunities where Gen AI tools can be effectively implemented to optimize workflows, automate tasks, and generate innovative solutions.                                                 |                   |        | Apply Gen AI concepts in practical scenarios, such as recognizing when AI generated content is useful                                    |        | Give prompts and observe the corresponding AI-generated outputs. Analyze the effectiveness of Gen AI outputs for specific tasks. Consider responsible AI aspects of application of Gen AI                                                                       |        |
| <b>Ethical and Responsible Gen AI Adoption:</b><br>This crucial aspect highlights the responsibility that comes with wielding powerful AI tools. The ethical implementation of Gen AI is fundamental. This encompasses understanding and adhering to ethical guidelines for developing and deploying Gen AI, ensuring fairness, transparency, and accountability. Being familiar with and complying with established governance frameworks and legal standards surrounding data privacy, intellectual property, and responsible use of AI is also essential. |                   |        | Apply ethical principles in decision-making related to AI. Exercise professional skepticism to exercise sound judgement on Gen AI output |        | Apply ethical guidelines to AI development, considering fairness, accountability, and transparency. Analyze the ethical implications of AI algorithms, assessing bias and fairness concerns. Analyze the impact of AI on different societal groups and cultures |        |

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