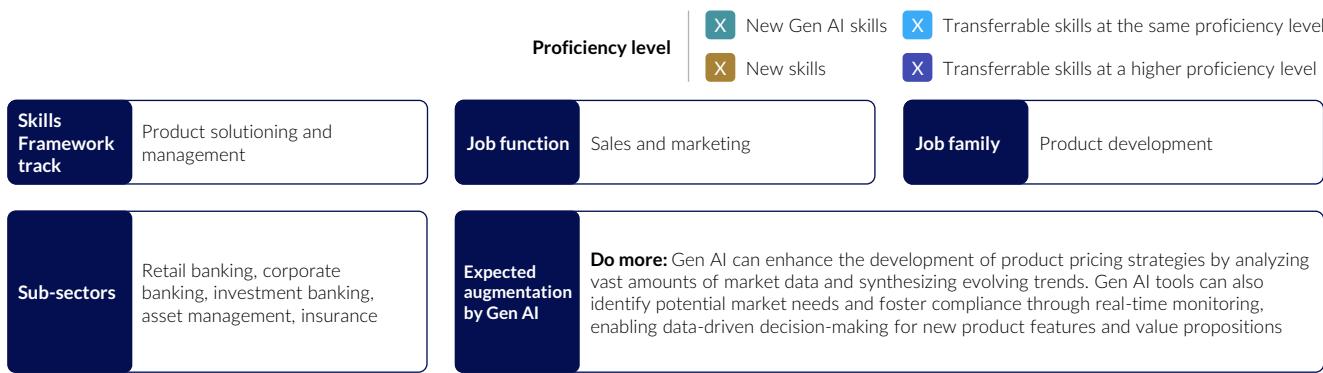


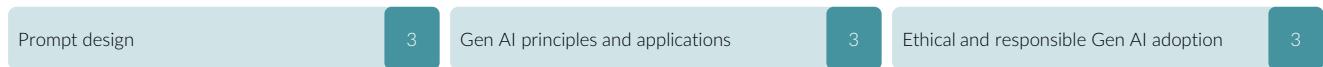
Product development manager



Key tasks that can benefit from Gen AI

Critical work functions	Key tasks
Oversee pricing strategies and policies	<p>Develop product pricing strategies aligned to key organizational and business goals by projecting trends and demands in the shifting business landscape</p> <p>Evaluate market conditions on pricing strategies and the marketing mix of products and services</p>
Generate ideas for new products	<p>Identify trends of market needs and internal demand for new products</p> <p>Review ideas for new product features to ensure compliance with regulations</p> <p>Analyze information collected on business environment to assess product suitability</p>
Perform market testing and launches to gather market feedback	<p>Provide technical explanations or briefings about new products to internal and external stakeholders</p> <p>Craft clear value propositions for new products to be launched</p> <p>Determine a list of improvement strategies on product features based on testing and client feedback</p>

New Gen AI skills



DOMORE