

**Senior Anchor/Senior Presenter/Anchor Presenter News, Reporter/
Correspondent, News Senior Reporter/Senior Correspondent News****IN 3-5
YEARS**

Job holders will leverage AI to support news research and robo-journalism to support news writing, while AI and advanced computer vision can be used to help job holders to engage audience during news presentation.

KEY TRENDSAI &
Analytics

Robotics

**FUTURE TASK-LEVEL VIEW**

- AI will support job holders in news stories development by tagging related archived news content, giving job holders easy access to research data
- NLP will support job holders in increasing programme viewership by analysing emerging themes and trends to provide suggestions on news topics that can garner audience attention
- Robo-journalism will use machine learning algorithms to support job holders in drafting factual news content at a faster rate, reducing manual writing and increasing work efficiency
- AI can produce automated real-time infographics on news shows for audiences, though job holders are still required to interpret these infographics and articulate the insights to audiences

SKILLS ANALYSIS**CURRENT SKILLS GAP**

- News Story Research
- Social Media Content Creation and Management

ADDITIONAL FUTURE SKILLS

- Artificial Intelligence Application
- Data Analytics
- Data Visualisation

