Assistant Producer Games/ Producer Games

MEDIUM
M

IN 3-5 YEARS Job holders can leverage analytics to provide insights on gaming trends, and will expand their scope to include cloud gaming and VR platforms to boost game production and marketing.

AI & Analytics

Cloud Computing

Immersive Technology

FUTURE TASK-LEVEL VIEW

- Analytics algorithms can predict future gaming trends by analysing user data, and job holders can reference these insights to review and tailor game ideas and concepts in subsequent game productions

- With the rise of cloud gaming, job holders will expand their game concept and development scope to include games-as-a-service

- Virtual Reality (VR) platforms can be leveraged to assist in game launches/marketing endeavours

- Job holders will continue to use their in-depth understanding of gamers' psychology to improve game marketing and community outreach results

SKILLS ANALYSIS

CURRENT SKILLS GAP

- Customer Behaviour Analysis
- Collaboration
- Problem Solving

ADDITIONAL FUTURE SKILLS

- Business Acumen
- Strategy Planning
- Strategy Implementation
- Fundraising and Sponsorships
- Transdisciplinary Thinking
- Stakeholder Management

Click here to find out more on the programmes and support available to close skills gaps and gain future skills