Associate UI Designer/ UI Designer/ Lead UI Designer / Associate UX Designer/ UX Designer/ Lead UX Designer

MEDIUM
M

IN 3-5 YEARS Job holders will use AI to assist in more routine tasks such as correcting designs and automating test runs. Insights from Analytics can also be used to enhance UI/UX features, but expertise from job holders are still required to refine the user journey.

KEY TRENDS

AI & Analytics

FUTURE TASK-LEVEL VIEW

- AI will take over more repetitive and mundane tasks such as resizing, color-correction and cropping pictures based on pre-determined rules and algorithms by job holders

- Analytics can help identify trends in user preferences and behaviours by analysing user and product data, such as commonly accessed panes within a website/application or the average duration users stay on a tab/pane. This helps job holders develop more customised designs to maximise product features

- AI test bots will conduct usability testing on more routine and basic aspects of the UI/UX design by automating test runs based on pre-determined rules by job holders

- Job holders will still be required to pick out detailed refinements in the user journey based on their expertise in user experience and interface design, as AI application in this field is still in its' nascent stages

SKILLS ANALYSIS

CURRENT SKILLS GAP

- Data Analytics
- Design Thinking Practice
- Product Management

ADDITIONAL FUTURE SKILLS

- Agile Software Development
- Consumer Intelligence Analysis

Click here to find out more on the programmes and support available to close skills gaps and gain future skills