Post-production Assistant/ Video Editor/ Post-Production Supervisor

MEDIUM
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IN 3-5 YEARS
Job holders will leverage AI to automate some non-creative tasks and use cloud software to allow concurrent editing across team members and locations, hence shortening the post-production process. Job holders will focus on ensuring post-production operations are on track and adding in creative elements.

AI & Analytics   Cloud Computing

FUTURE TASK-LEVEL VIEW

- Job holders remain key in ensuring post-production operations are aligned to overall production schedules by tracking progress through the project management software

- Cloud software (eg. WeVideo, Adobe Creative Cloud) enhances collaboration by allowing concurrent edits across teams from multiple locations for the same post-production projects, hence streamlining post-production operations

- AI will learn past transcribing/translating/colour-correction and other post-production tasks to enable simultaneous translation into multiple languages and transcoding into different file formats, thereby shortening post-production time and extending the international reach of content

- Job holders remain key in reviewing and providing creative elements in the post-production process

SKILLS ANALYSIS

CURRENT SKILLS GAP

- Video Editing

ADDITIONAL FUTURE SKILLS

- Artificial Intelligence Application
- Data Analytics
- Global Perspective
- Process Improvement and Optimisation
- Studio Automation Management

Click here to find out more on the programmes and support available to close skills gaps and gain future skills