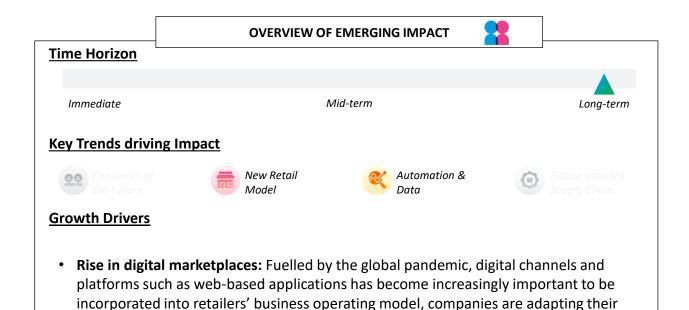
channels and platforms.



business model. This calls for retailers to establish or enhance brand presence in

digital marketplaces. With that, this has given rise to the need for full-stack developers within the retail footprint in order to effectively develop and manage these digital



KEY RESPONSIBILITIES

The Full Stack Developer is responsible for developing and maintaining customer-centric digital platforms from front-end user experience to backend service frameworks, in order to support retail business and operations. This includes the design, implementation and delivery of web and/or mobile applications. The Full Stack Developer has to constantly learn programming languages that assist in the development and maintenance of the web and/or mobile applications.

Critical Work Function	Key Tasks
Develop Customer- centric Digital Platforms	 Participate in full software development lifecycle (SDLC) – conceptualisation, design, testing, launch and aftercare support Design overall architecture of the web applications Collaborate closely with UX/UI team to design frontend applications using latest technologies Develop integrations with backend APIs and external data sources Document architectural aspects of software applications including requirements, design, implementation of the system, risks and alternative solutions Collaborate with key stakeholders to drive key technical decisions for design, development and implementation of software

Critical Work Function	Key Tasks
Maintain customer- centric digital platforms	 Prepare test plans on System Integration Testing and User Acceptance Testing to ensure robustness and quality of applications Perform maintenance tests to ensure quality and responsiveness of applications Keeping up-to-date on the current developments in web development, learning about emerging concepts on full-stack development in web applications and programming languages Identify areas of improvements and propose new development solutions to ensure functional software Collaborate with backend developer, designers and product owners to constantly improve customer experiences within applications

Key Skills and Competencies			
Technical Skills and Competencies	Critical Skills and Competencies		
Agile Software Development	Creative Thinking		
Application Development	Collaboration		
Consumer Intelligence Analysis	Digital Fluency		
Database Administration	Problem Solving		
Media Data Management	Adaptability		
Mobile Apps Marketing			
Programming and Coding			
Software Testing			
User Experience Design			
User Interface Design			
Website Design			