Demand Planner

| Function: Planning | | OVERALL IMPACT | | M | |

The Demand Planner supports the Demand Planning Manager by collaborating with stakeholders and conducting research to understand demand forecasting drivers and challenges the forecast with relevant data analysis. He also continuously improves the forecast accuracy by keeping abreast of latest environmental and internal developments (e.g marketing and promotions)

KEY TASKS		FUTURE VIEW OF TASKS (3 – 5 YEARS)	REQUIRED SKILLS
Creating and Implementing Forecasts	M	• Leverage advanced software to run predictive analytics models using AI/ML technologies • Adept in adapting to new software. There will be less time spent on executing analysis and forecasts and more time spent in programming and checking software	**TECHNICAL SKILLS** • Big Data Analytics • Workflow Digitalisation • Carbon Footprint Management • Business Continuity Planning
Identify and continuously refine forecast drivers	L	• Work with more data variables and to have foresight in identifying events that may potentially impact forecast. • Consolidate key data-backed forecast drivers into a digital dashboard for continuous supervision and decision making	**CRITICAL CORE SKILLS** • Decision Making • Global Perspective

Source: Ipsos Interviews

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