

Merchandising Executive

Function: Procurement & Sourcing

OVERALL IMPACT

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The Merchandising Executive implements the merchandising plans and product category strategies and manages partner relationships. He also contributes to development and sourcing of products according to allocated budgets. He stays updated with changing consumer behaviours and merchandising trends.

KEY TASKS	FUTURE VIEW OF TASKS (3 – 5 YEARS)		REQUIRED SKILLS
Manage and implement merchandising strategies	L	<ul style="list-style-type: none">Leverage vendor management software to evaluate partner performanceConduct cost, output and quality benchmarking exercises using digital dashboardsRun data visualisation exercises to identify underperforming partners and collaborate with external and internal stakeholders to remediate issues	<div>TECHNICAL SKILLS</div> <ul style="list-style-type: none">Data Storytelling and VisualisationData Interpretation and AnalysisWorkflow DigitalisationEnvironmental Protection ManagementBusiness Continuity PlanningMarket Risk Management <div>CRITICAL CORE SKILLS</div> <ul style="list-style-type: none">Global Perspective
Trend analysis	M	<ul style="list-style-type: none">Apply predictive analytics and scenario planning to evaluate and recommend optimal merchandising pathwaysIdentify key trend drivers and synthesise impacts to the business from datasets	

Source: Ipsos Interviews